Singapore—9 March 2007—In another mega event achievement for the Singapore MICE industry, the Singapore Dental Association (SDA) announced formally today that Singapore has secured the bid for the FDI Annual World Dental Congress, to be held in 2009 at the Suntec Singapore International Convention and Exhibition Centre. Expected to attract more than 13,000 delegates from all over the world, the FDI World Congress will be one of the biggest that the FDI has ever hosted.

The Executive Director of the FDI World Dental Federation, Dr. Pieter Idenburg said, “We are fully committed to attracting more than 13,000 delegates to attend the congress. This would raise the profile of the SDA considerably in both the international and regional arena.”

Staging of the FDI Annual World Dental Congress 2009 in Singapore is demonstrative of the synergistic partnership between the private and public sectors. The Singapore Exhibition and Convention Bureau (SECB) and Suntec Singapore worked closely with SDA to put together a rigorous bid for the event. The winning of the FDI Congress 2009’s seven more significant given the fact that this not the first time Singapore will play host to the world's foremost dentistry event: the city-state last welcomed the FDI Congress back in 1990. The rare achievement of bringing the event to Singapore for the second time in 19 years is largely credited to the active role that the local FDI representative, the Singapore Dental Association (SDA), played in bidding for this event.

Says SDA’s President Dr. Benjin Long, “We are fully committed to attracting more than 13,000 delegates to attend the congress. This would raise the profile of the SDA considerably in both the international and regional arena.”

The FDI World Dental Congress, Dubai 2007
Where: Dubai, UAE
Date: 24-27 October 2007
Tel.: +94 4 40 59 35
Fax.: +94 4 40 59 30
E-mail: congress@diwadental.org www.fdiworldental.org

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